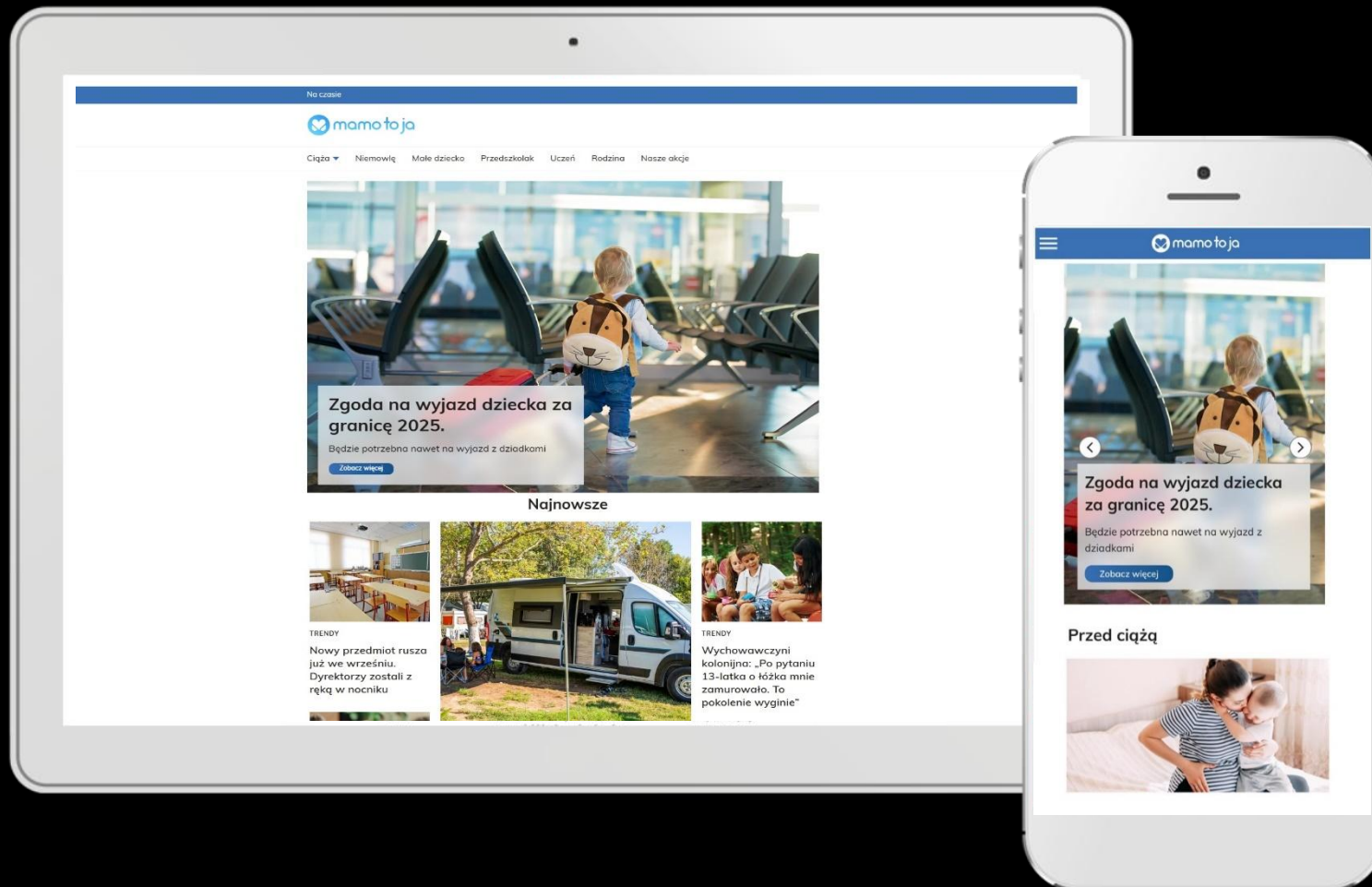


 mamo to ja

 **BurdaMedia**
Polska

BurdaMedia
Polska





We've been supporting women and parents for years, combining psychological insight with journalistic expertise.



Mamo To Ja is the most recognizable parenting brand in Poland, perceived by users and clients as trustworthy and expert-driven. It focuses on authenticity, expertise, and building meaningful relationships with parents. The brand creates and implements content formats that respond to the needs of modern parents – thoughtful, engaging, and built on trust and connection.

Today **Mamo To Ja** is not only an expert parenting brand, but also a space where parents can feel heard. We produce podcasts, are active on social media, and run engaging special campaigns.

Marta Kabulska,
Editor in-chief, MAMO TO JA



It has been supporting pregnant women and young parents for years.

Mamo To Ja is the most recognizable parenting brand in Poland, perceived by users and customers as reliable and expert. We invite experts to join us, we offer interactive tools, i.e. calculators and calendars. We create and participate in special actions and engage the community on Facebook.

PV 769 270

RU 462 510



65,9K followers
2,04M total reach



12,1K followers





For 30 years we have been in constant dialogue with young parents, learning about their needs and promptly responding to them.



The Online Childbirth School

Based on our experience and knowledge of the needs of parents, we have created Online Childbirth School. A place where you can receive free of charge, without registration, at any time of day or night, expert knowledge connected with preparation for the birth and the first weeks of life of your child.





In the TOP 2 OF PARENTING WEBSITES

2025.12	RU	Reach	ATS (s)
Parenting			
mamotoja.pl	462 510	1,55%	2m 10s

Source: Mediapanel, RU 12.2025, Parenting rating sites , ATS (Average Time Spent) [s]





We invite you to work with us

www.burdamedia.pl

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Payment Deadline

after publication of the advertisement, on the basis of an issued VAT invoice, within the period indicated on the invoice or order.

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